

Ipsos Public Affairs

The Social Research and Corporate Reputation Specialists

Transport Sector Survey: Nairobi City County

Prepared by : Ipsos Limited (Kenya)

Prepared for: Media Release

Date : 17th June, 2015





Methodology

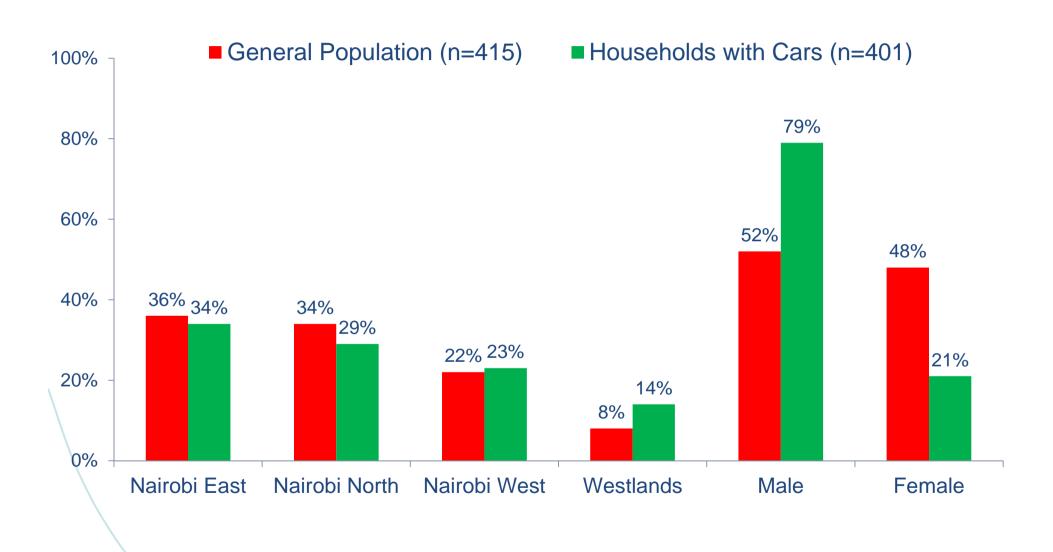
Methodology

Dates of polling	17 th - 19 th March 2015
Sample Size	(a) General Population: (n=415) (b) Households with Cars: (n=401)
Sampling methodology	(a) General Population: Random, Multi-Stage Sampling (b) Private Car Owners: Purposive
Universe	(a) General Population in Nairobi City County (b) Households with Cars in Nairobi City County
Data collection methodology	Telephonic Interviews (Computer Aided Telephonic Interviews (CATI)
	(a) General Population: +/-4.9% at 95% confidence level
Sampling error	(b) Households with Cars: not determinable due to lack of data that specifies the breakdown on this by population distribution and other demographic variables in Nairobi City County
Survey funding	Center for Sustainable Urban Development, Earth Institute, Columbia University
	Ipsos Public Affairs

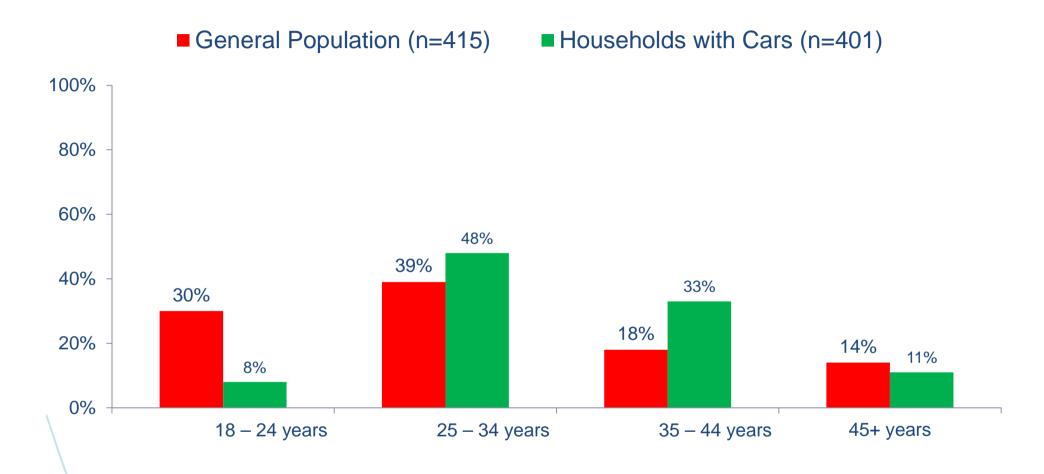


Respondents'
Demographic Profile:

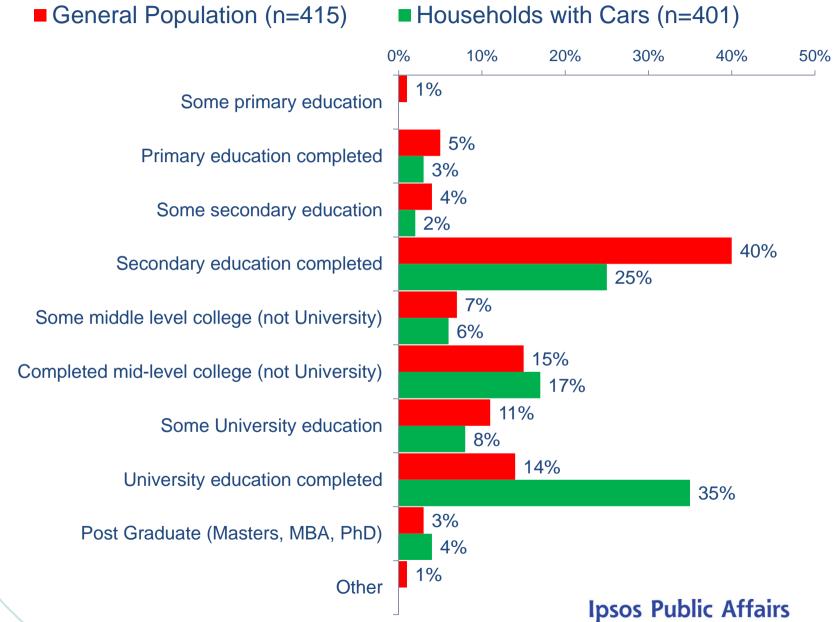






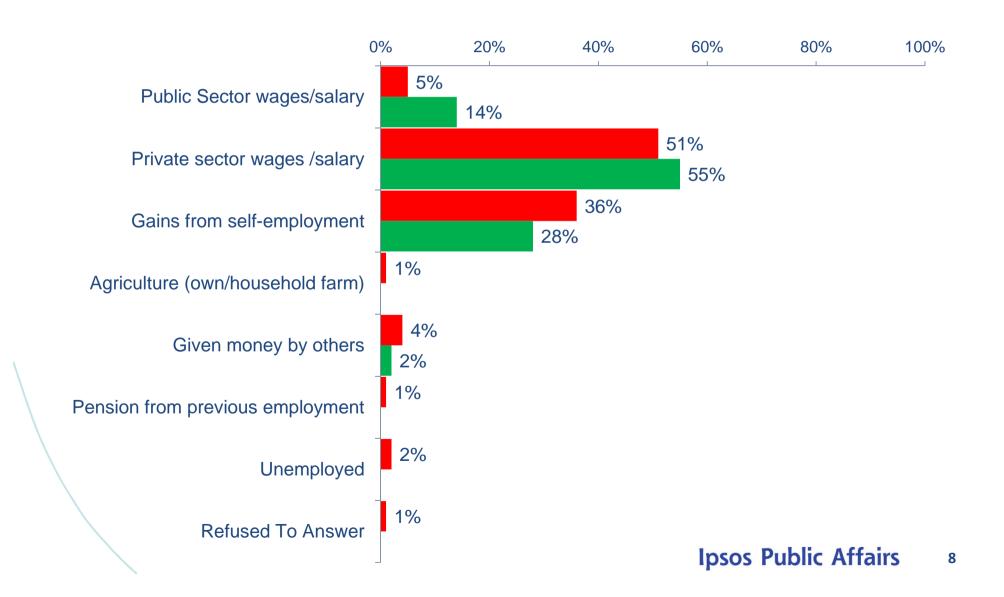




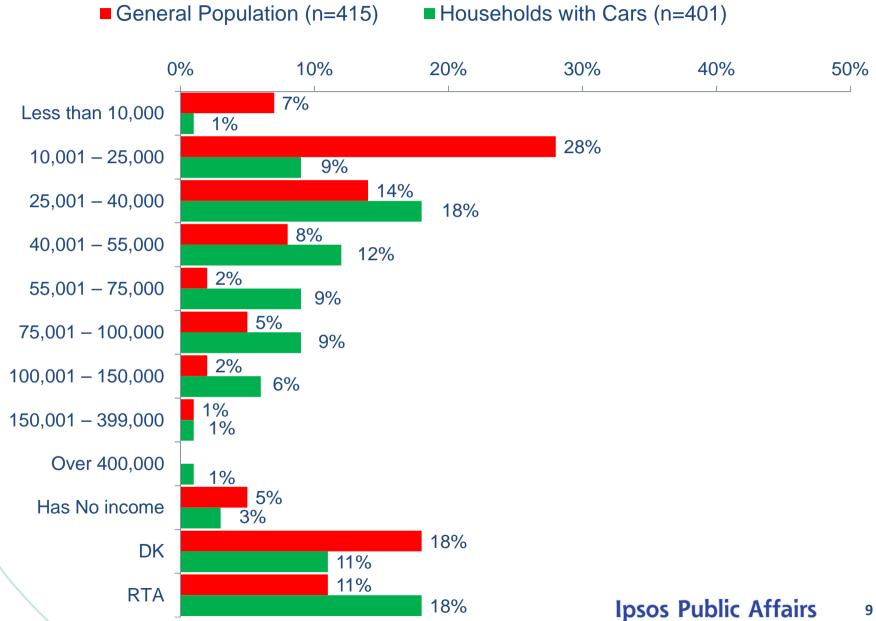




■ General Population (n=415)
■ Households with Cars (n=401)





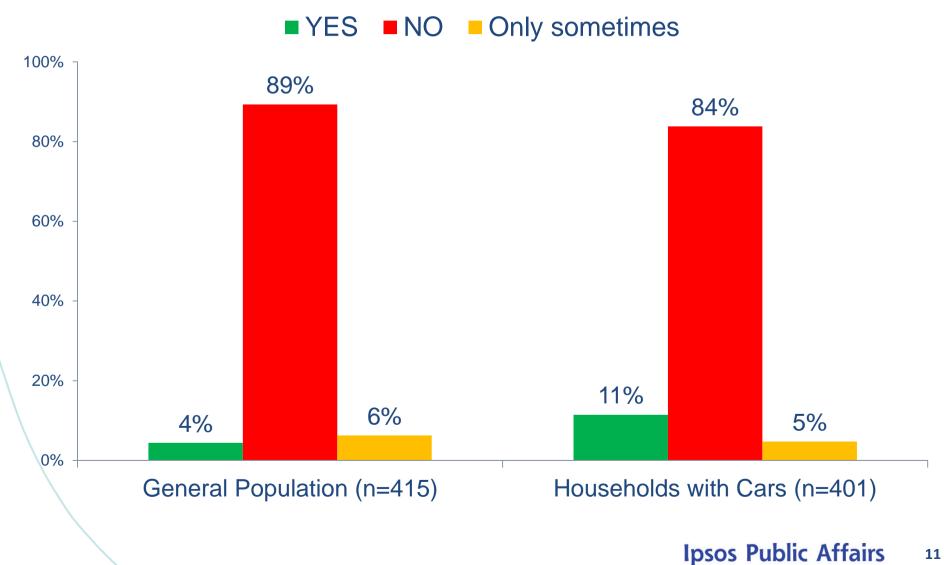


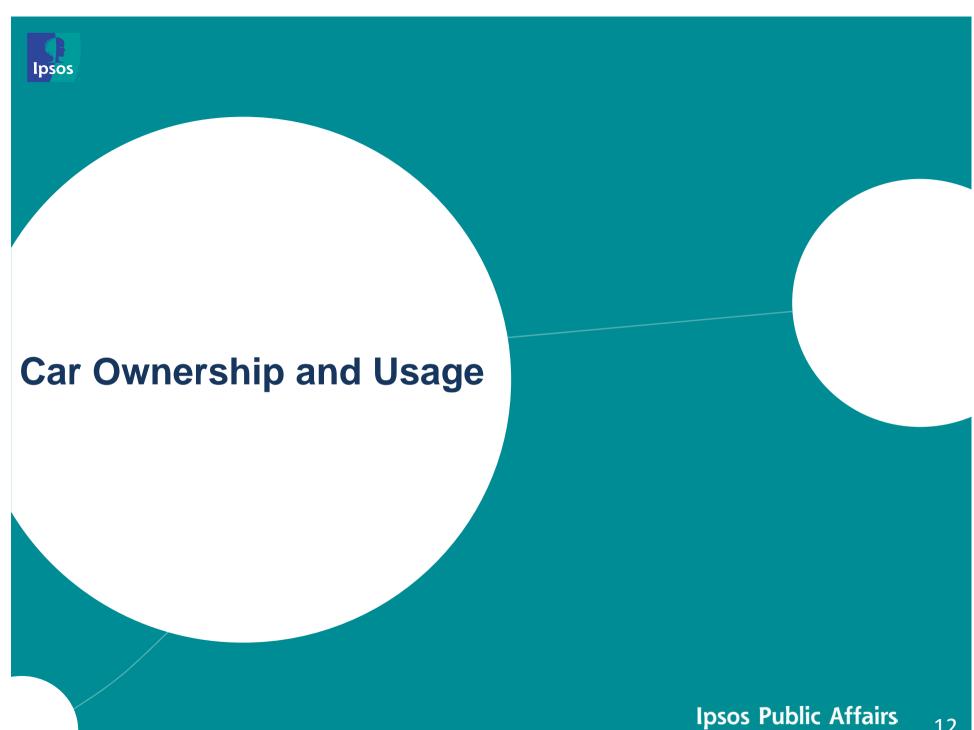


Transport Policy-Making:
Public Participation in
Nairobi City County



"When decisions about transportation are made in Nairobi City County, do you think members of the public like you are consulted?

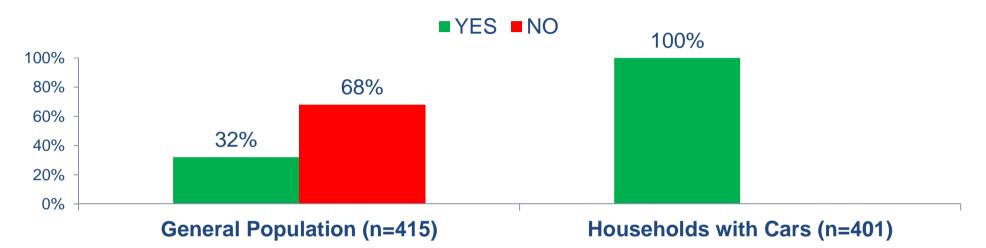






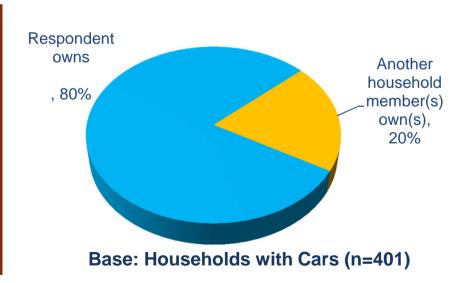
Car Ownership and Usage

"Does anyone in your household own a vehicle?"



Respondent owns
, 60%

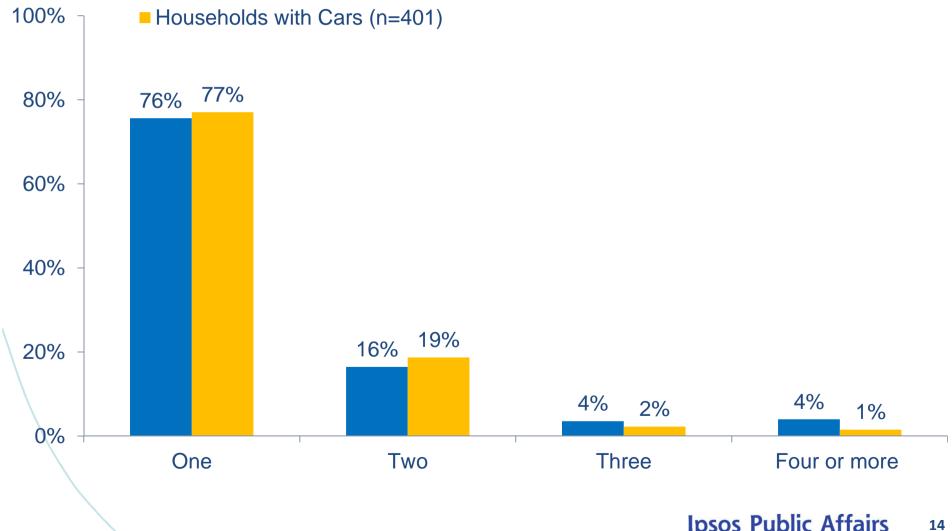
Base: Those who stated that they or someone in their household owns a vehicle (n=133)





"How many cars are there in your household?"

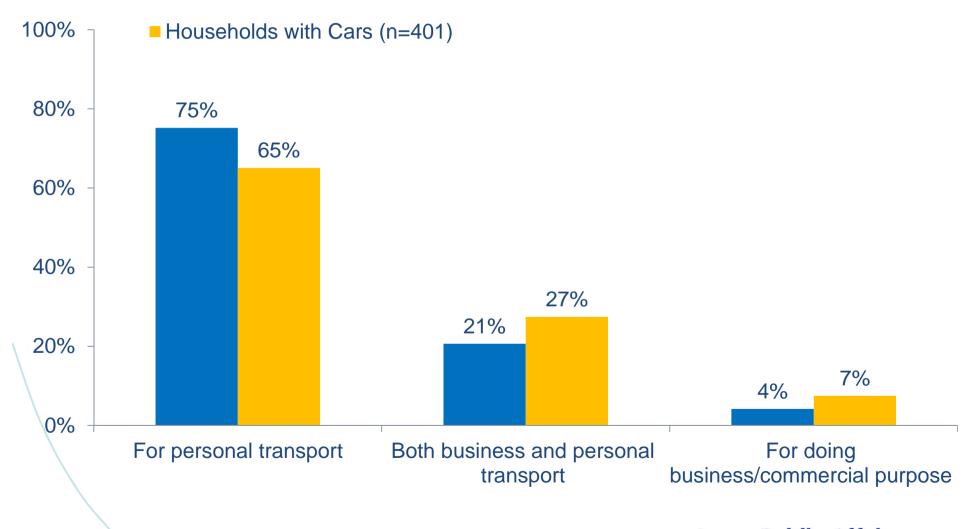
■ Those who stated that they or someone in their household owns a vehicle (n=133)





"What is the car/are the cars mainly used for?"

■ Those who stated that they or someone in their household owns a vehicle (n=133)



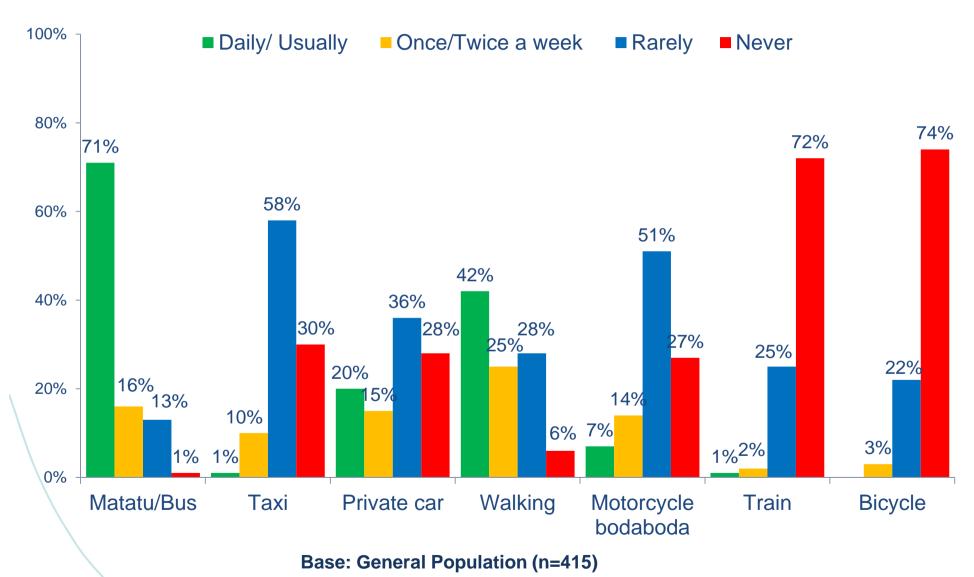


Current Situation on Transportation in Nairobi City County:

- Modes
- Destinations
- Time Spent Getting to Main Destination
- Loss of Business/Work Due to Transport Challenges
- Estimated Time Lost in Traffic
- Inaccessible Areas
- Crime Experiences In The Last One Year While Moving Around



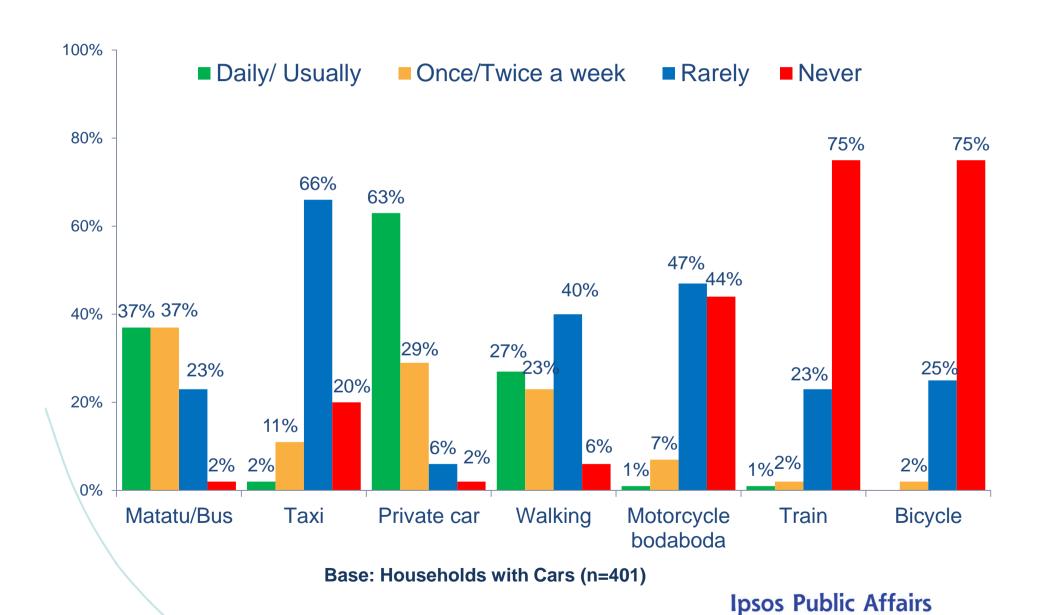
"When you have to go somewhere, how often do you use...?"



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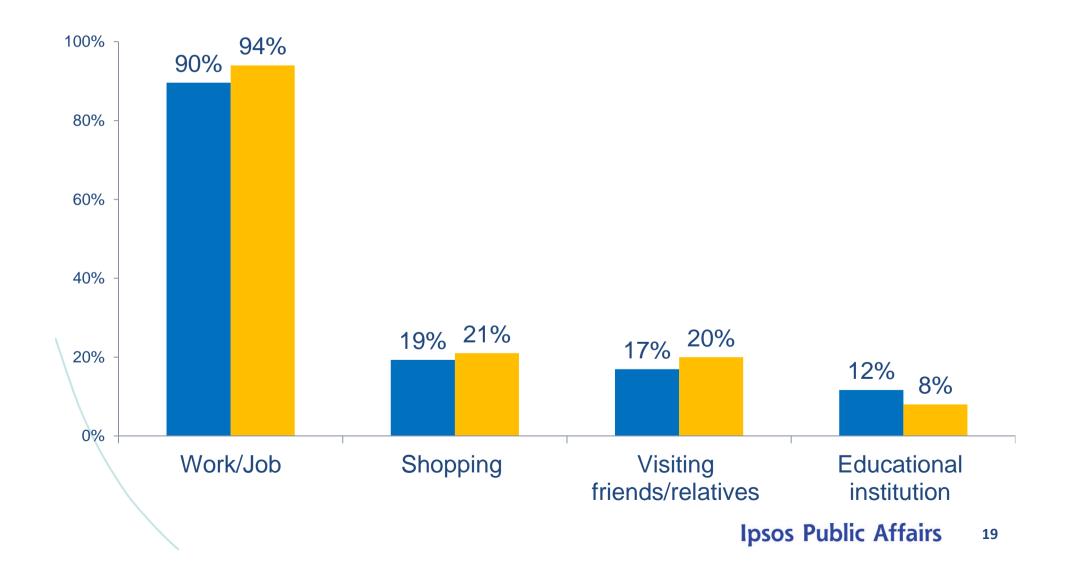
"When you have to go somewhere, how often do you use...?"





"What's your most common destination?"

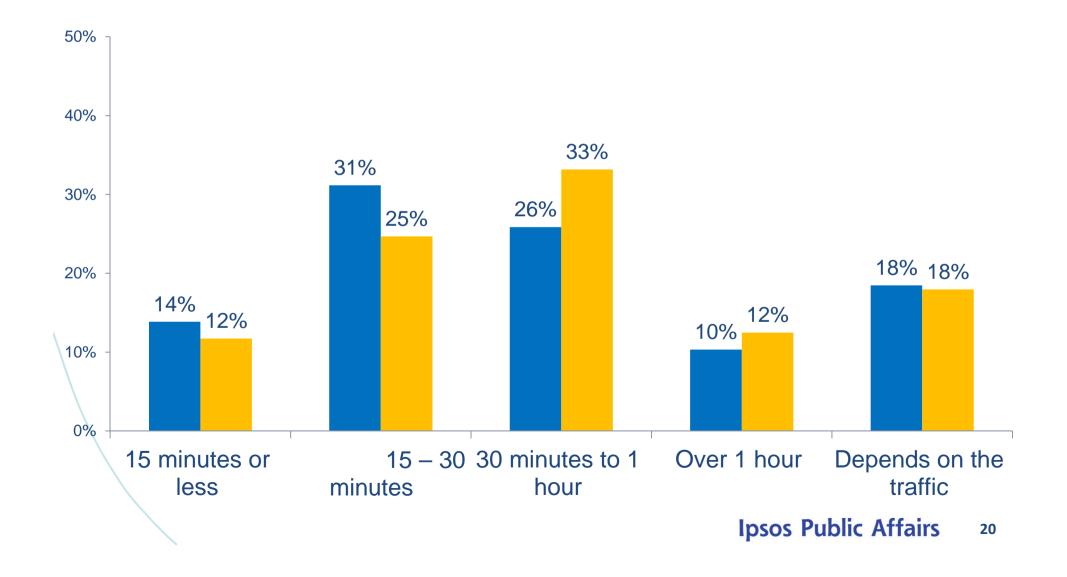
■ General Population (n=415) ■ Households with Cars (n=401)





"How long does it usually take you to travel to this destination?"

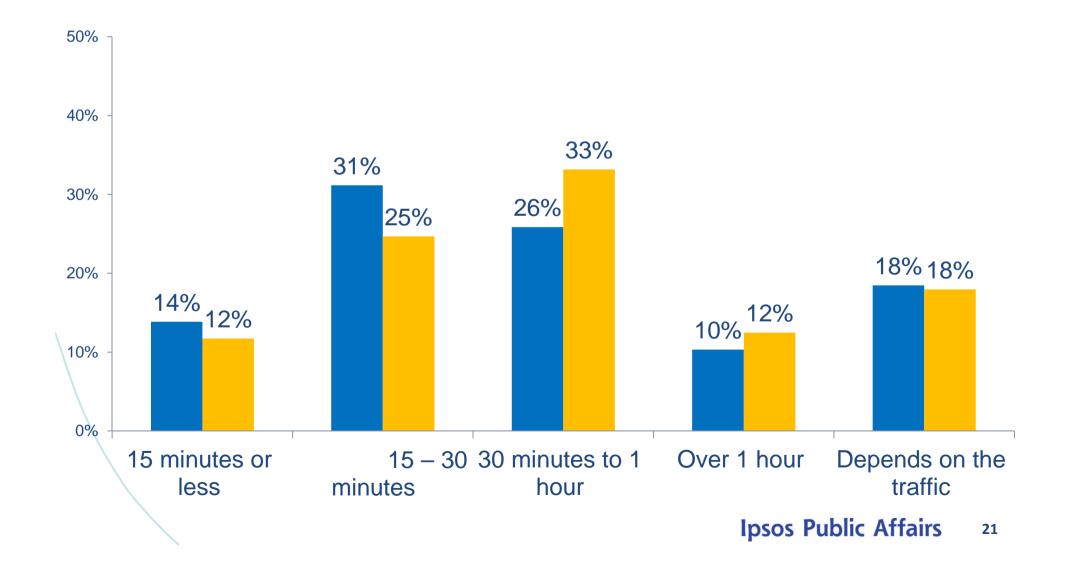
■ General Population (n=415)
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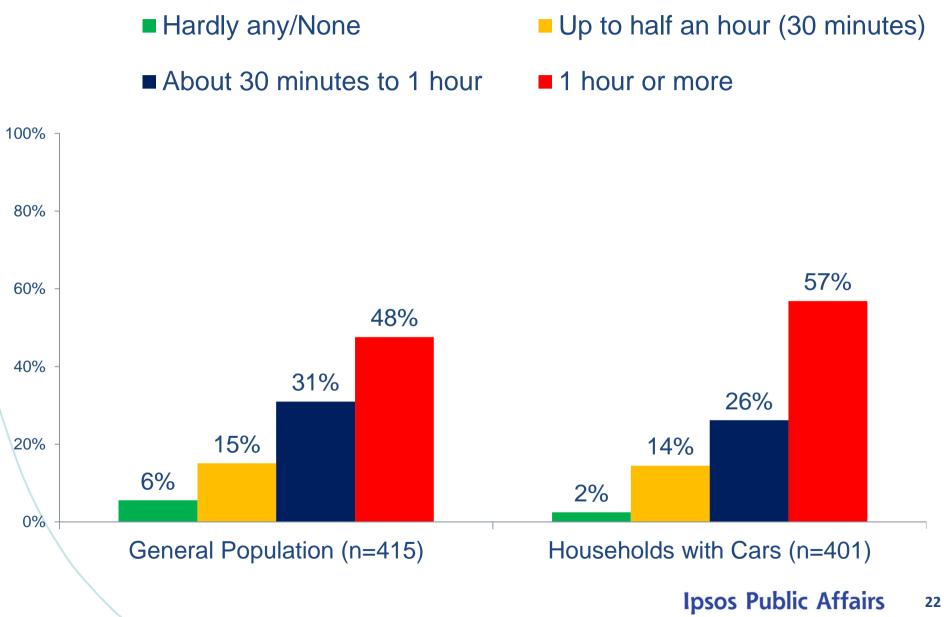
"How long does it usually take you to travel to this destination?"

■ General Population (n=415)
■ Households with Cars (n=401)



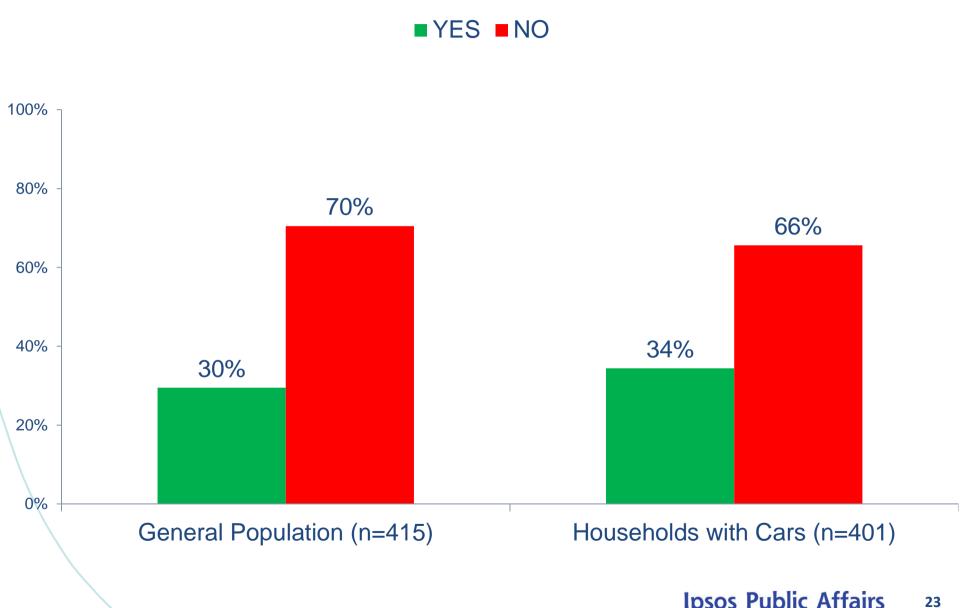


"How much time do you think you lose in traffic in a typical week day?"



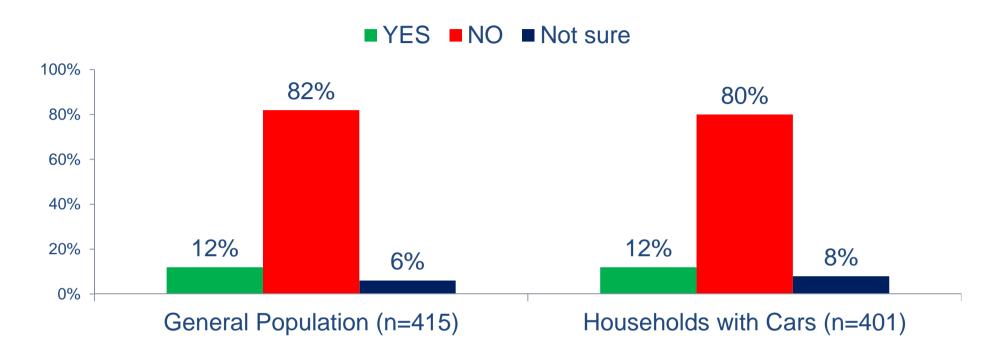


"Have you ever lost or not taken a job/business because of transport problems?"





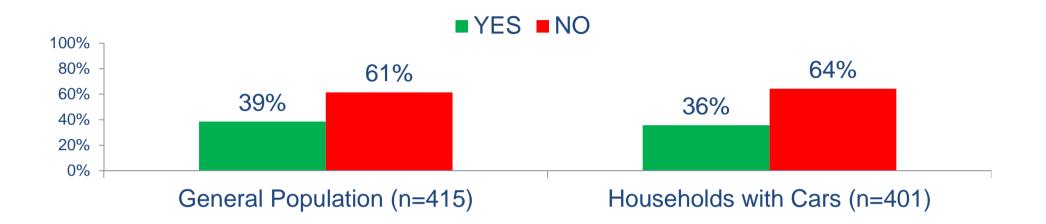
"Are there any places you sometimes need to go to that you cannot do so by using matatu or bus?"



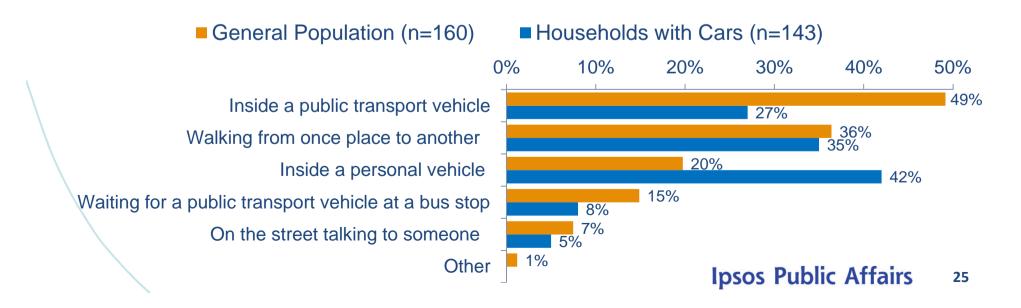
- Industrial area
- Kirinyaga Road
- Embakasi
- Muthaiga
- Parklands
- Karen
- Dennis Pritt Road



"In the last one year, have you been a victim of crime in the city while moving around?"



"What were you doing at the time this/ times these happened?

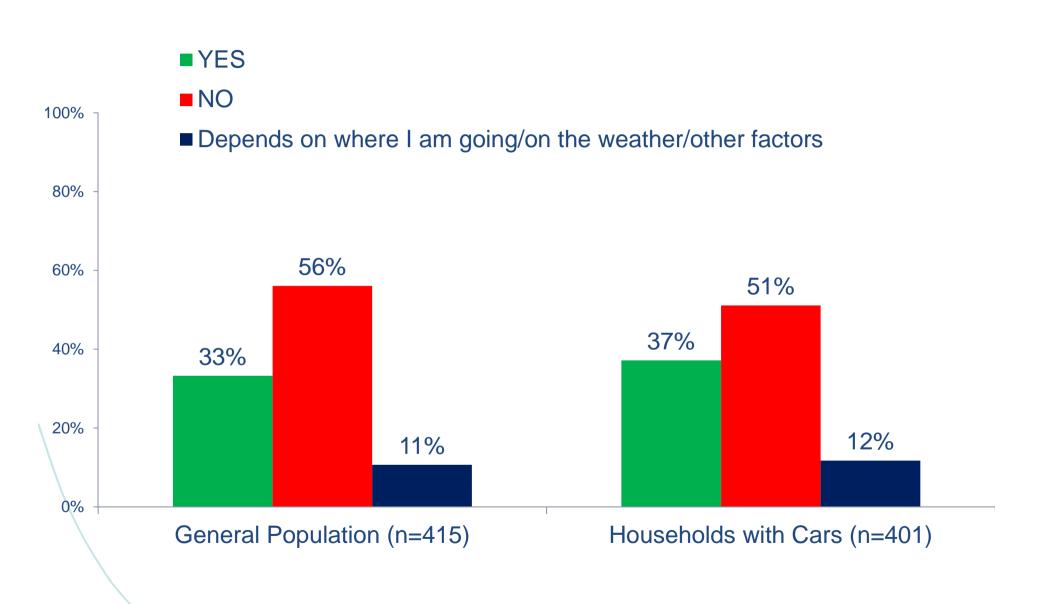




Attitudes Towards Non- Motorized Transport

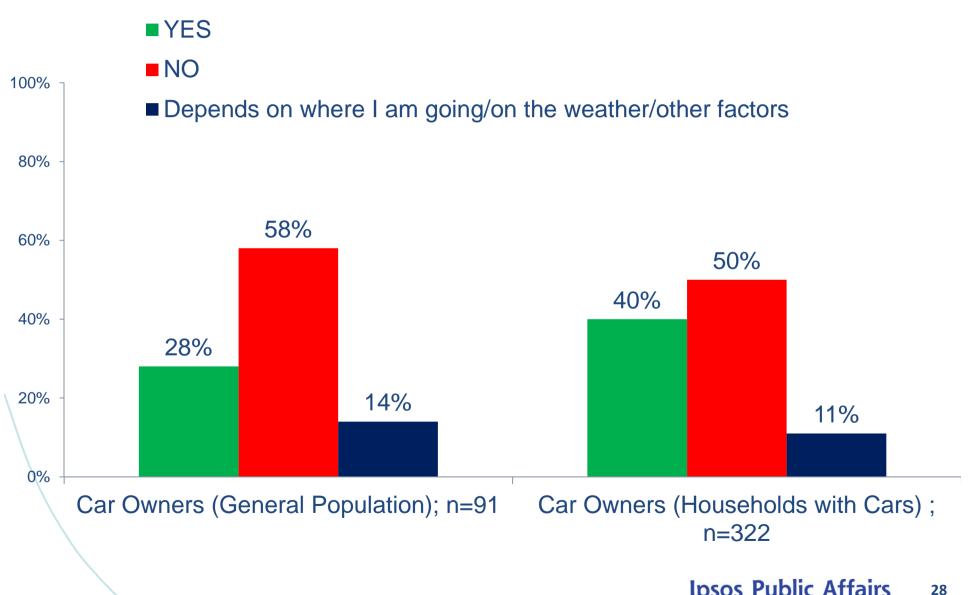


"If there were special lanes for bicycles, would you consider riding a bicycle to move around Nairobi?"



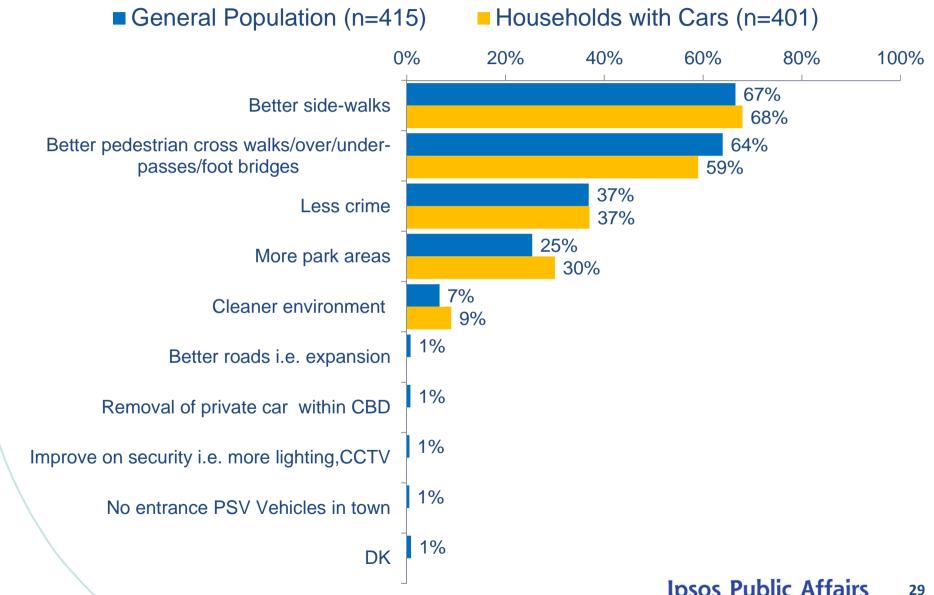


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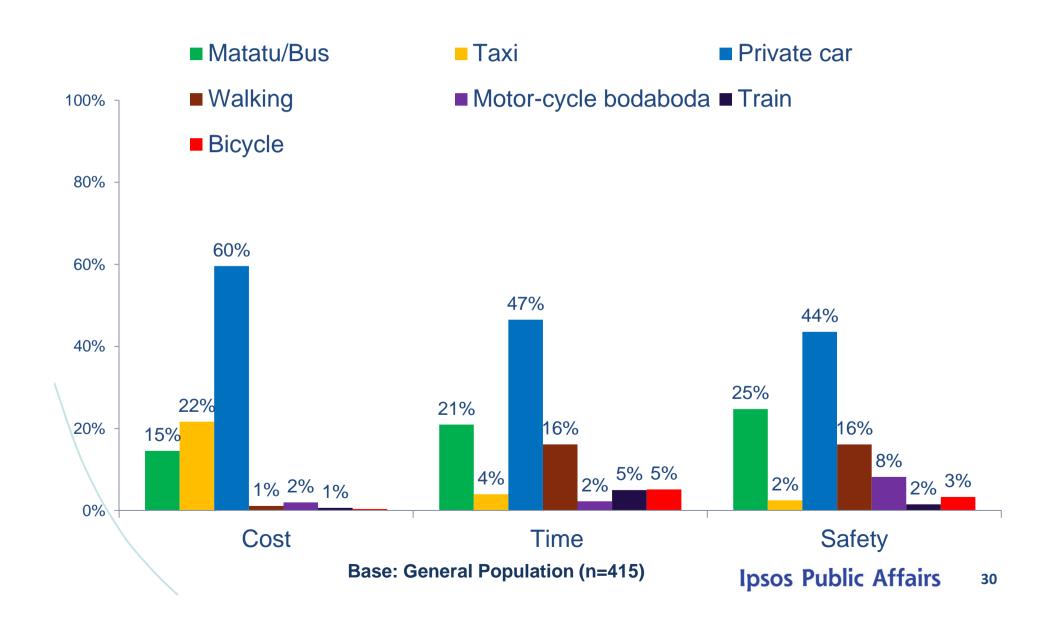


"What can be done be done to make it easier for people to walk in various places around the city?"



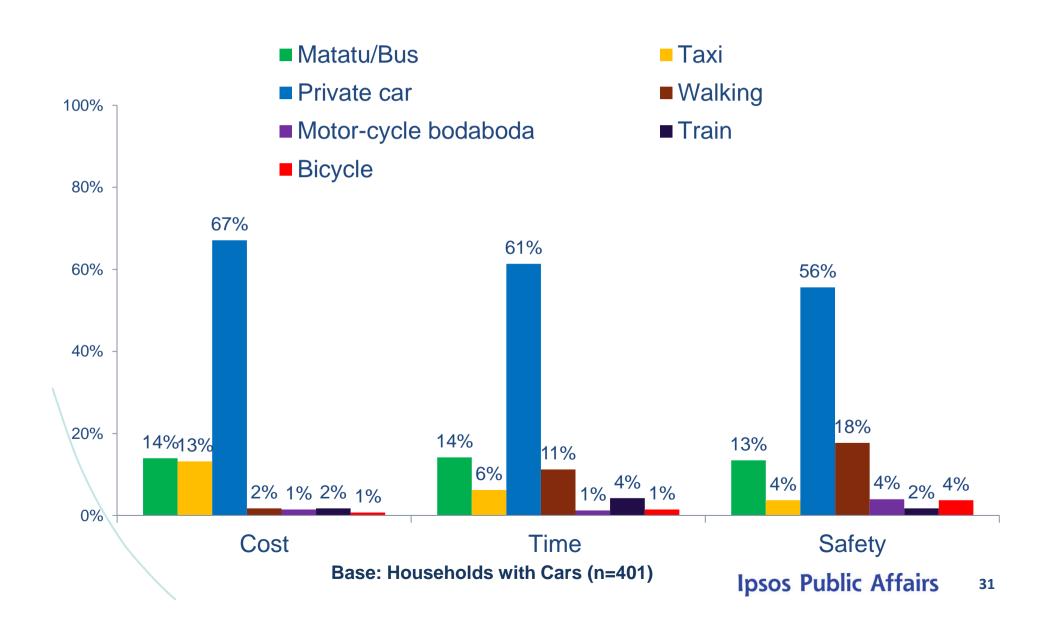


"How would you like to travel around Nairobi if the following were not an issue?"





"How would you like to travel around Nairobi if the following were not an issue?"

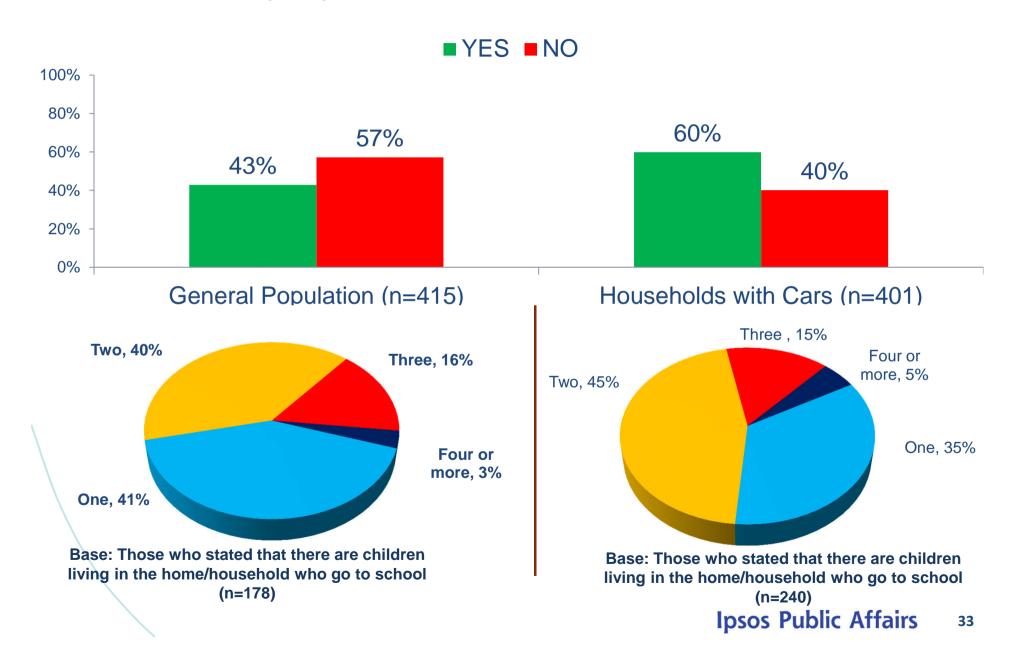




Children and School Transport

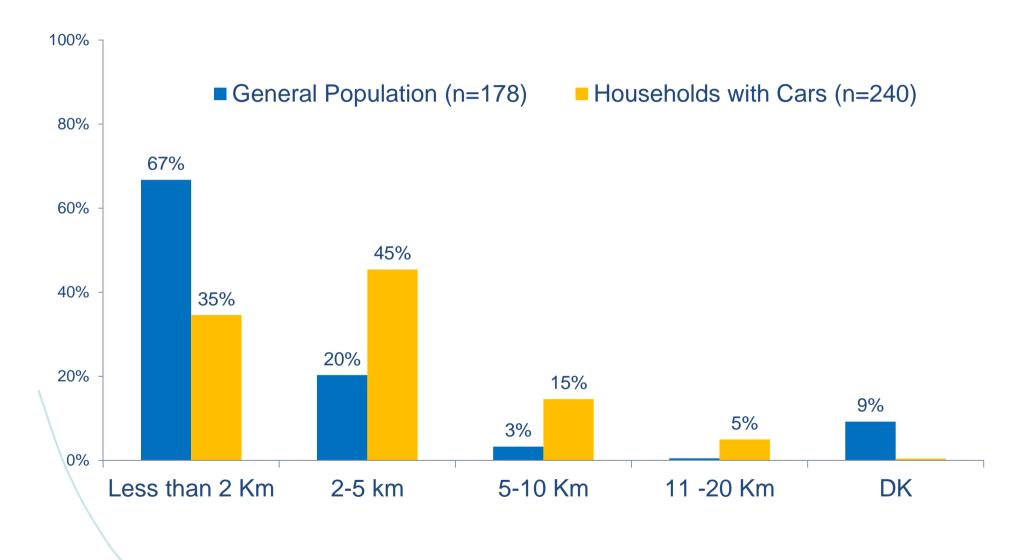


"Are there any children living in the home/household who go to school every day?"



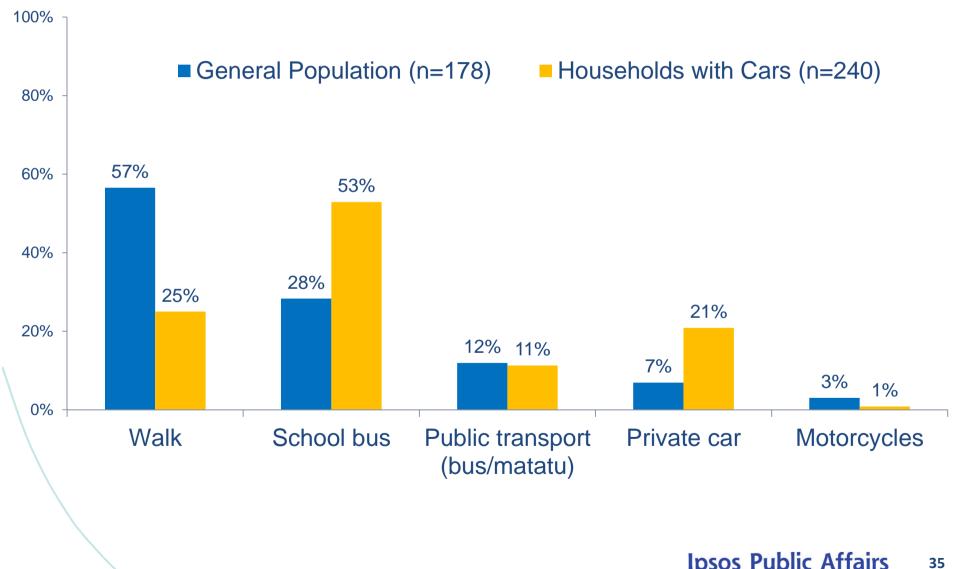


"How far is their school?"



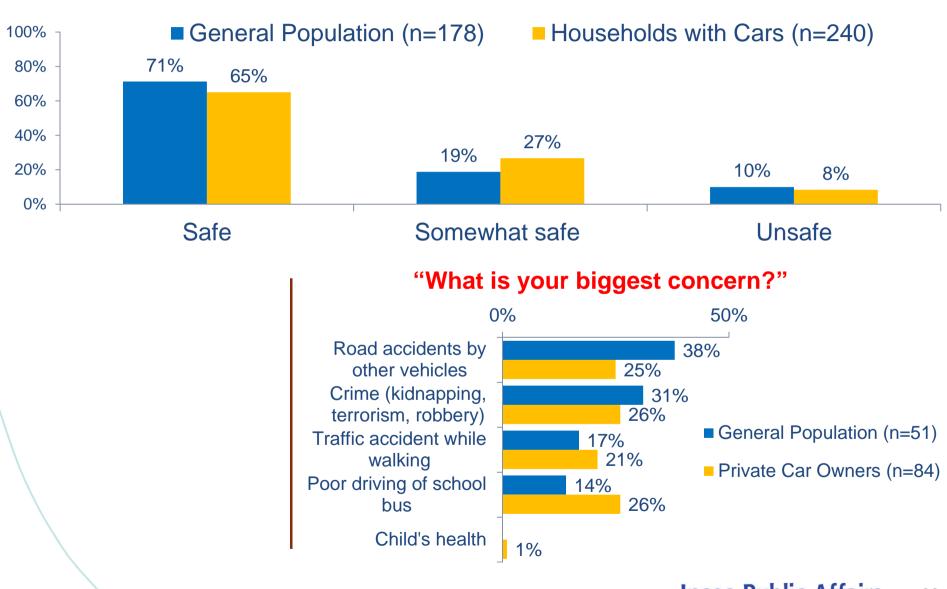


"How do they usually get to and from school?"





"Do you feel that your child's trip to and from school is safe or unsafe?"



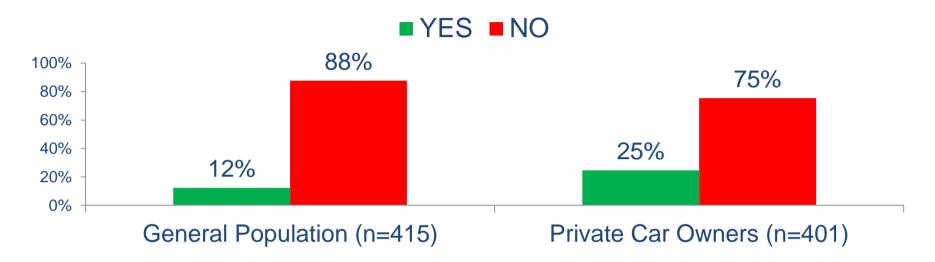


Road Accidents:

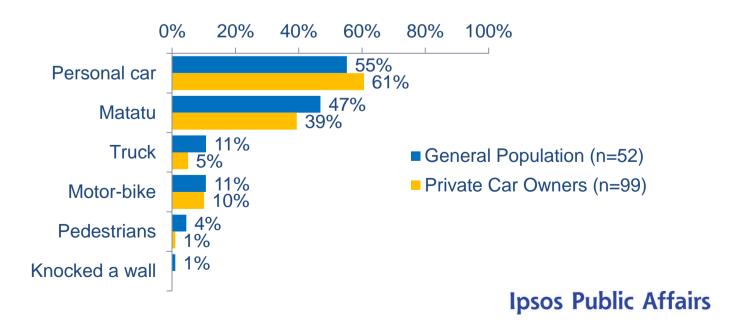
Personal and Family Involvement



"Have you ever been involved in a road accident?"

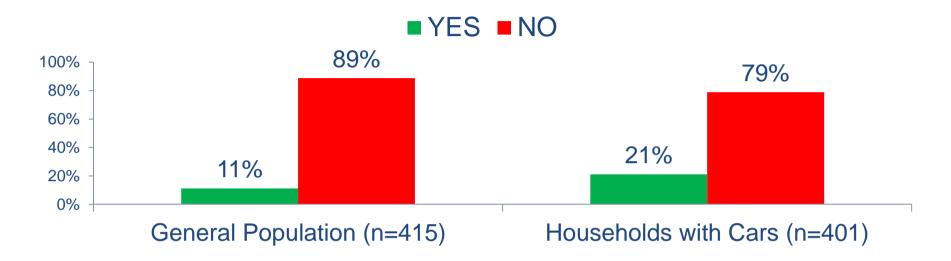


"What did it or the most recent one involve if more than one?"

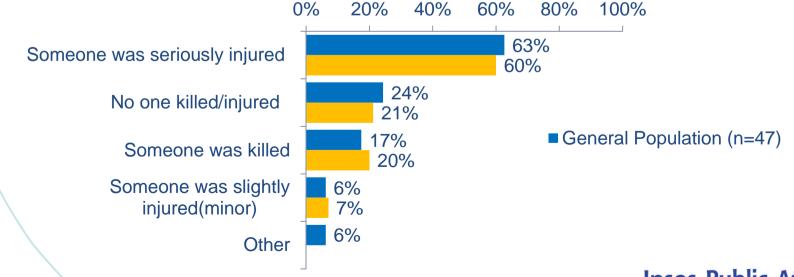




"Have any of your family members ever been involved been in a road accident?"



"Was anyone of them seriously injured or killed?"



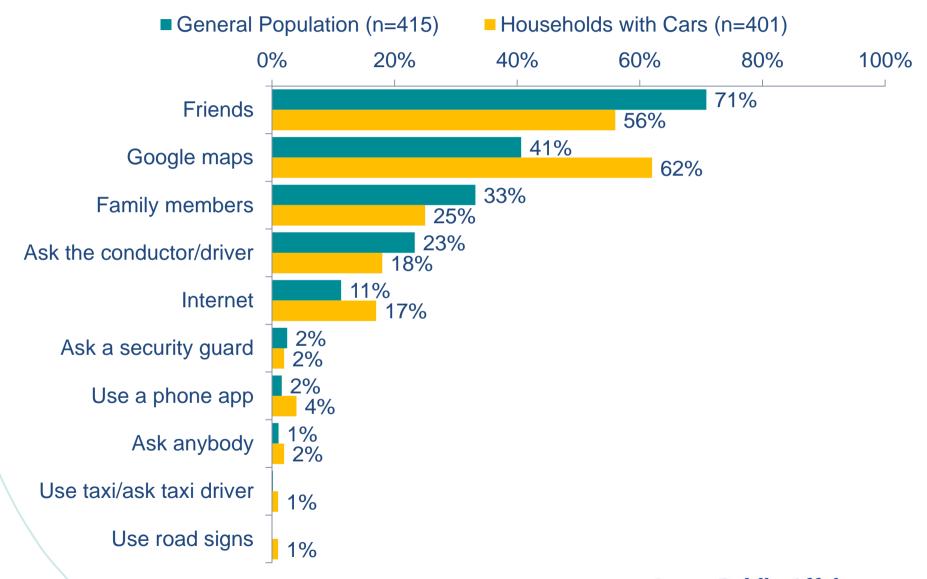


Future Considerations on Transportation in Nairobi City County:

Information Sources, Opinion on Flexible Working Hours, Lower Speed Limits and Information Gaps

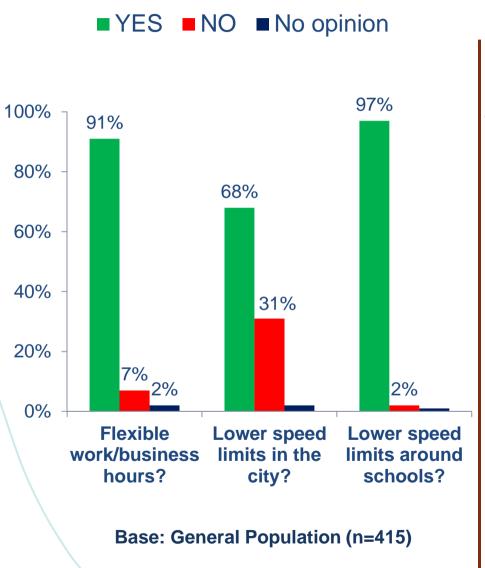


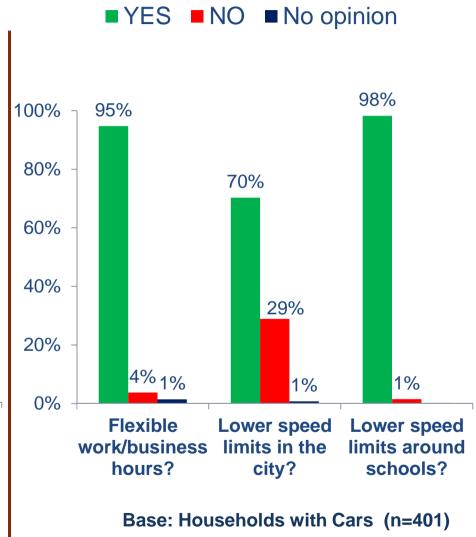
"When you need to go somewhere in Nairobi that you haven't been to before, how do you get information about the best way to get there?"





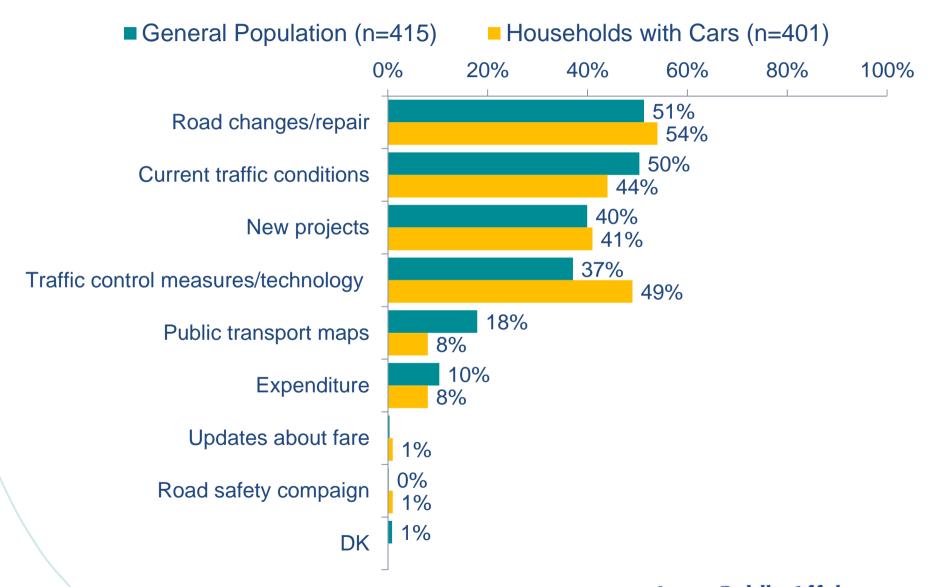
"Do you support?"







"What kind of information about transport should the government provide to the public in Nairobi?"

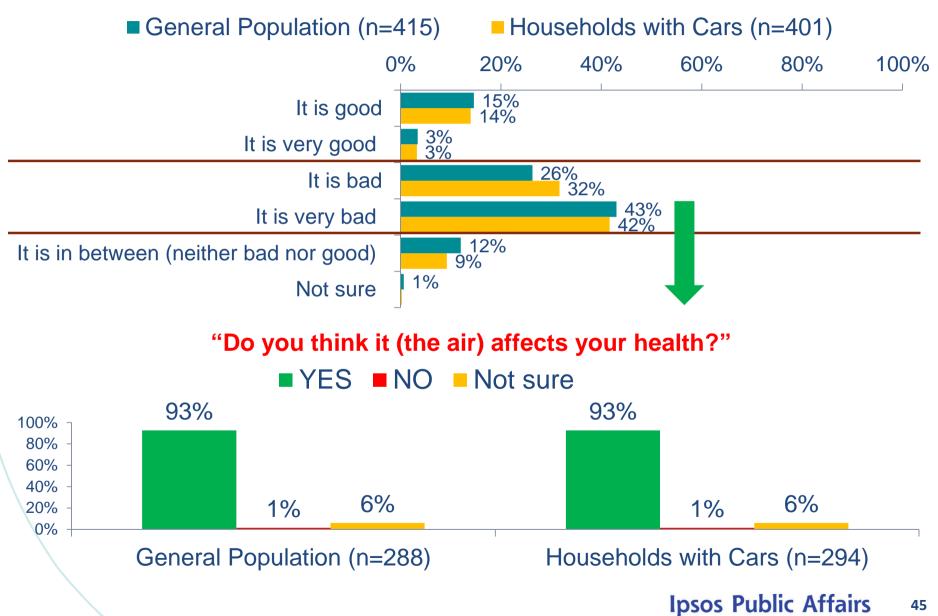




Air Quality in Nairobi City County



"What is your opinion of the air in Nairobi?"

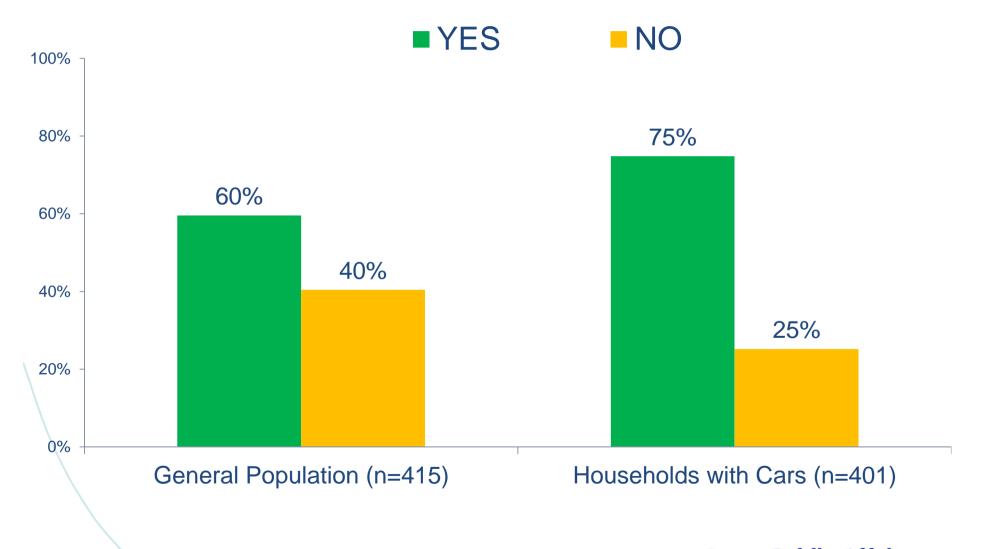




Nairobi National Park

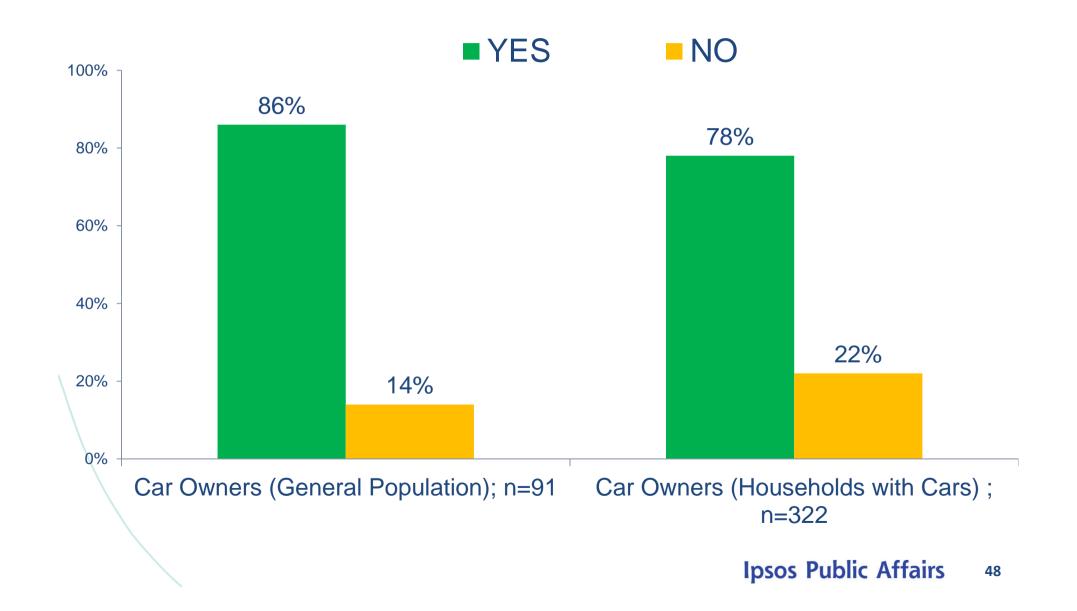


"Have you ever visited Nairobi National Park?"





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For further information contact:

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