



**The Kenya Alliance of Resident Associations**

**KARA VIRTUAL FORUM SPONSORSHIP PACKAGE**

|   | <b>BENEFITS</b>  | <b>PLATINUM<br/>Kshs.500,000</b> | <b>GOLD<br/>Kshs.350,000</b> | <b>SILVER<br/>Kshs.250,000</b> | <b>BRONZE<br/>Kshs.100,000</b> |
|---|--|----------------------------------|------------------------------|--------------------------------|--------------------------------|
| 1 | Company logo and link on the sponsored Webinar page  | Yes                              | Yes                          | Yes                            | Yes                            |
| 2 | Verbal acknowledgment of the Sponsor at start and conclusion of webinar by host                                  | Yes                              | Yes                          | Yes                            | Yes                            |
| 3 | Sponsor may give brief 1-2 minute welcome at beginning of webinar  | Yes                              | X                            | X                              | X                              |
| 4 | Complimentary advertisement in the next issue of KARA's e-newsletter   | Yes                              | X                            | X                              | X                              |
| 5 | Sponsor logo with link on KARA website home Page   | Yes                              | Yes                          | X                              | Yes                            |
| 6 | Logo included in recorded version of on-demand webinar – to be circulated on all KARA communication platforms    | Yes                              | X                            | X                              | X                              |
| 7 | Company logo with link on the registration confirmations sent out by KARA when someone registers for the webinar | Yes                              | Yes                          | Yes                            | X                              |
| 8 | Sponsor logo on the pre-event registration form  | Yes                              | Yes                          | Yes                            | Yes                            |
| 9 | Company logo with link on all social media promotion of the webinar  | Yes                              | Yes                          | Yes                            | X                              |

If none of the sponsorships opportunities suit your needs, you can contact us to discuss a specific package tailored to your company's need.

**The Kenya Alliance of Resident Associations (KARA)**

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